

Call for Papers 2010



2010

About Global Media Journal-Malaysian Edition (GMJ-ME)

Global Media Journal (GMJ) is the official publication of the Global Network of Communication Scholars. *Global Media Journal* is hosted by the [Center for Global Studies](#) at [Purdue University Calumet](#), Hammond, Indiana, USA. The Global Media Journal-Malaysian Edition (GMJ-ME) is sponsored by University of Putra, Malaysia. The content of GMJ-ME is edited by Professor Dr Md. Salleh Hasan and Dr Zulhamri Abdullah from Universiti Putra Malaysia, Malaysia.

Scope of Journal

The GMJ-ME publishes scholarship with a focus on strategic communication and media studies. The journal caters for social scientists, professors, researchers, post-docs, scholars, practitioners and graduate students who wish to promote and communicate advances in the specialized fields of journalism, advertising, broadcasting, Information, Communication and Technology (ICT), organizational communication, public relations, corporate communication, and development communication.

The journal is published in **English** and it is open to authors around the world. The GMJ-ME accepts manuscripts for consideration throughout the year and publishes in both **Spring** (March-May) and **Fall** (Sept-Nov).

Paper Submission Instructions

For the two 2011 issues **Spring** (March-May) and **Fall** (Sept-Nov), papers must be submitted on or before December 31, 2010 and June 30, 2011, respectively. Please feel free to contact the executive editor for guidance on the submission process.

Article for GMJ-ME may be either full research papers (maximum 6000 words), or as articles in brief (maximum 2000 words), or review papers (maximum 4000 words). After submissions are accepted, papers will follow blind peer-review process by selected members of editorial board and reviewers from an international pool for quality, consistency and research contribution. Authors are welcome to nominate a reviewer when submitting their paper using the prescribed form.

Articles submitted to this journal must contain original results and must not be submitted elsewhere while being evaluated for the Global Media Journal – ME.

Articles should be double-spaced 12 point type (Arial or Times New Roman fonts preferred). The **first page** should only contain the running title of the article.

The **second page** should include the full title of the article and the names and contact information of all authors. It should clearly state the corresponding author. The names of the authors must be abbreviated following the international naming convention.
e.g. Abdullah, Z., Tan, L.C., or Salleh, M.H.

The **third page** should repeat the full title of the article and contain the abstract and keywords but no author information. **Page four** onwards should contain the introduction and the rest of the article.

CALL FOR PAPERS for the **Spring 2011 (March-May) issue**: kindly submit your article electronically as email attachment in MSWord formats to Editor, Professor Dr Md. Salleh Hasan (salleh@fbmk.upm.edu.my) or to Co-Editor, Dr. Zulhamri Abdullah (zulhamri@fbmk.upm.edu.my)

Website: <http://www.fbmk.upm.edu.my/gmj-me>